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Introduction



Business planning is critical in the achievement of business objectives and hitting targets. This business planning training course provides a thorough grounding in how to create, measure and implement a business plan. Delegates will address the key strategic, planning and budgetary issues for implementing a successful business plan and have the opportunity to review the initial stages of their own plans using their own real data.

We offer courses that are practical and with focus on application rather than only theoretical knowledge. The format of the course

will include both group and individual sessions. The content of the course is based on real business experience and successful business concepts.

The Business Planning course has the following objectives :



- Each participant will leave the One day course with a detailed outline of every area of the business that you plan to open. Your plan in a small group environment under the guidance of a experienced business professional.
- To provide delegates with a structured method of answering the three basic questions of business planning:
 - *How do we start?*
 - *Where do we want to be (and when)?*
 - *How are we going to get there cost effectively?*
- To introduce the concept of expert systems into business planning through a structured step by step guide
- To enable participants to work through the planning issues that their individual business will have
- To provide a standard operating procedure which participants will take with them to introduce and maintain high quality business planning and control in their enterprises, driving profitability, growth and reducing risk.

Gain an effective framework for a comprehensive and practical business plan.

Benefits to you and your organisation :



- Map and organise business priorities
- Gain powerful planning tools to decide priorities and allocate financial and human resources
- Identify future challenges and initiate pre-emptive action
- Mission, vision and values: establishing core elements
- Reviewing and projecting performance
- Assessing the current situation: Company and environmental analysis
- Growth, strategy and direction: how to plot and map these
- Identify service users/customers and stakeholders and their needs
- Identifying core competencies and strategic business units within your company

Who should attend?

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"You can't overestimate the need to plan and prepare. In most of the mistakes I've made, there has been this common theme of inadequate planning beforehand. You really can't over-prepare in business!"

— Chris Corrigan

Next quote »

Archives

May 2010

November 2009

- Individuals who are responsible for – or involved in – producing a business plan.
- Individuals who are planning on opening their own business.
- Individuals that have a Small or Medium Business that is seeking to apply for Finance.
- Individuals would like to have a more focussed business direction.
- Individuals planning to take on partners to expand the business .

What is the outcome of the One day course?



Each participant will leave with the basis of a company Business Plan to be completed over the following weeks. We will then review your Business plan and financial forecast with you giving you meaningful feedback and recommendations.

Two Business Plan reviews and consultations are included in the course fee.

Telephone and Email ongoing support.

- Participants will have worked through company data and incorporated it into the standard operating procedure which provides the backbone of the course material.
- Critical success factors and objectives in planning will be identified.
- “Best case” and “worse case” material will be studied to emphasise the characteristics of a good plan compared with examples of poor planning.
- Key Performance Indicators (KPI) will be identified and controlled.
- Key concepts will be introduced and summary notes will be provided as part of the standard operating procedure.
- The importance of moving from planning to action will be underlined with the incorporation of key project management techniques.

Course Pricing

The fee for this course is **R1750.00** (vat pending) per delegate. This fee includes course notes, example plans , lunches and refreshments.

Or order the full course presentation and templates on DVD by emailing
Gareth@247businessplanning.com

R995 all inclusive
Order the full Business Planning course and presentation
on DVD. Included in the price are Business Planning reviews
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Take a look at the [course content...](#)

If you are interested in attending the course then please [register for it here...](#)